

AUTHOR

DFBE ®
KNVSHV
FDGH
&RORDGR6Q&2

STACY A. GOFF WKM IRPDDNRDFKM &RI
KNVSHV ® **3BQ3MHW0BPHQPHW3V**
BQVBCWBSMHW0BPHQ
SWWBUQ3QV/VK6VL P
SQVHSMHHSVPHQVSMHW7HB30RSHWHB
HHWMBV/VQ3HBB



QGWBK3B/BWBSMHW0BPHQVWVWH
VE KLVDR DR 3HQ3HVGHQV
,30\$6\$V/K86\$HPEDV/BQ3Q
±9E3H VGHQVBSW3QV/BQ\$K
,QHVBS MHW0BPHQV\$VR DWBS WPBU
KVZHG3Q3Q

QL W3QV/QGQZSHB03BHVSBQSMHW3QV/Q
Q Q3H3VHSHVH0VDPD3XW3B3QV3V3H3VW
W3K3M3V03B3Q3MHW0BQ3Q3H3W3H3Q3Q3B
W3B3K3 H3R3H3G3M3H3B3W3B3MHW0BPHQ73Q3K3B3Q
PHW3V3D3X3H3G3B3H3Q3B3V3Q3H3M3H3V3B3V3Q3Q3B3Q3V
B3V36W3V3B3Z3WH 3MHW3SH3V3R

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§ 6HHHW76W0V/WK6W/Q3Q3W/K3K W WVSSMHW3SH3V3R3V3W3Q3K3V3W 7KLVSD/R
B3Q3V3B3H3V3G3K3V3W3K3V3B3H3V3H3H3M3H3V3P3M3K3X3W3D3R3K3B3

% B
& 1W3K67Q3W3B3H3V3M3H3V363V3V V3Q3K87B3V3B3H3V3K
6PSR3V3W3Q3D3W3K3M3H3V3SH3V3Z3W3H3Q3K3B3V3H3V3R WVSSMHW3SH3V3R3B3V
Q3M3X3W3H3G3M3V3K3S3H3V3H3Q3V3W3K363H3S3W3H3P3B3H3D3G3H3B3Q3763P3Q3D
W3B363H3 WVSSP3B3B3V3R3K F

' 5H3W3B3M3H3V30B3PHQ/ B3H3W3D3G3W3B3PHQ7K3V3D3X3W3B3Q3B3
V3H3B3V3W3H3G3W3K3M3H3V3P3B3PHQ33K3G3Q3B3W3G36%
(Q3K3V3W3K3M3H3V3SH3V3\$3M3H3V30B3PHQ3Q363V3W3H3P3V3H3B3H3W3B373S3B3H3G32Q D
W3B3B3PHQ3Q3G3H3X3W3D3G3H3B3G3K3V3H3V3B3V3W3H3V3Q3H3V3V3D3V3D3B3H3PHQ3V
H3V3H3V3W3Q3M3Z3B3W3B3S3V3W3B3H3G3H3G3B3B3V3H3V3\$ Q3H3B3PHQ3R3K3W
V3W3B3H3U3Q3K3V3H3V3W3H3V3D3V3G3B3Q3B3V3P3B3M3H3V3Q3B3N

) K03HU *formance e apply four P s of performance because business success through pro ects re uires Portfolio Program Pro ect and Personal Ps) Performance and the results from their successful integration.*